



PALAZZO DI VARIGNANA

HERITAGE OF ITALIAN LIFESTYLE

1705



PURPOSE

We cultivate the present, to deliver to the future a beauty that remains.

At Palazzo di Varignana we believe that true value is not in retaining, but in giving back.

We have chosen to regenerate the earth, safeguard the landscape, and transform every gesture of hospitality into a seed of the *future*.

Every olive tree planted, every ruin brought back to life, every experience lived here is part of a great project: to give back to the territory more than we receive, so that its beauty becomes a shared heritage.

In the same way, we commit ourselves to cultivating people: we invest in the talent, training, and well-being of those who work with us, because we believe that personal and professional growth is an integral part of that beauty we want to deliver to the future.

We were born to intertwine nature, community, and well-being into a single horizon: a breath that regenerates, inspires, and builds a more fertile, fair, and harmonious tomorrow.

OUR VISION: HERITAGE TO THE FUTURE

Countless are the times I have found myself answering the same question: what on earth drove you, after an intense life of traveling around the world and working in digital and in the intangible planet of Fintech, to choose to invest in a project so complex and tangible as a historical Resort and in Varignana?

The answer has distant origins and matured in me over time, from spending time with many people from different cultures. I have settlements and offices on four continents and have become at home in many hotels around the world.

I think that business travel and tourism are one of the main activities that unite people, exchanging their experiences, their culture, lifestyle, food, and traditions... and a hotel represents one of the most important meeting points. Furthermore, in America in particular, there is a custom: if a person has been fortunate in their existence, at a certain point they want to do something that brings the results of a lifetime of work to where their roots lie, to leave a heritage to the future.

I desired to realize it in Bologna, in the Varignana hills, to which over time I have become increasingly tied, bringing value, work, attractiveness, works of art, and artifacts coming from my travels. In 2005 I decided to restore Palazzo Bargellini Bentivoglio, a countryside castle, precisely to pay homage to a beautiful land, with marvelous hills and rich in memory safeguarded over the millennia, starting from ancient Rome with its Via Emilia and with its hills where at the time the olive tree was cultivated as well as the vine.

It is also here, therefore, that lies the sense of the rebirth of Palazzo di Varignana, a project that speaks of recovery and regeneration: of historical buildings, of abandoned lands and rural farmhouses and relative crops, such as that of the olive tree and the vine. These, thanks to an important work of requalification of agricultural lands, have returned to draw the profiles of the hills surrounding the Resort, where our agricultural products of excellence at kilometer 0 are born today and which we are proud to bring all over the world. Our daily commitment at Palazzo di Varignana 1705, is therefore that of welcoming guests giving them the possibility to fully live the history of this territory, in the comfort offered by the services of the Resort, surrounded by the beauty of the large park and the ornamental gardens, among SPA experiences, Remise en forme programs, and high-quality cuisine: essentially everything that we call “Heritage of Italian lifestyle”.



Carlo Gherardi – founder of Palazzo di Varignana

CORPORATE SOCIAL RESPONSIBILITY

Corporate social responsibility is an integral part of the development model of Palazzo di Varignana, which interprets sustainability as a continuous process of regeneration of the territory, resources, and communities.

The project integrates hospitality, agriculture, and landscape into a system in which the protection of biodiversity, soil care, and the recovery of traditions translate into concrete and measurable practices. Over more than 900 hectares, environmental regeneration interventions contribute to preserving local ecosystems and promoting a shared culture of the territory.

This approach is flanked by a structured path in the ESG field, supported by recognized certifications and standards, including Green Key, which attests to the sustainable management of hospitality according to rigorous environmental criteria, and UNI/PdR 125 on gender equality, which certifies the company's commitment to the promotion of equity, inclusion, and the valuation of people.

This commitment also translates into initiatives of a social and cultural nature, such as biodiversity enhancement projects with educational tools dedicated to guests and communities, collaborations with academic institutions, and awareness-raising activities on the themes of sustainability and the territory.

In this vision, sustainability does not represent a separate area, but a transversal principle that guides every choice and orients the development of the project in the long term.

Summary:

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AGRICULTUR

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- Agricultural philosophy
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- The awards received
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ESPERIENZE

- EVER Destination concierge

HOSPITALITY



REGENERATIVE LIFESTYLE RESORT

Wrapped by the Bolognese hills, Palazzo di Varignana is the place where a broader vision takes shape, transforming the stay into an experience that intertwines well-being, nature, culture, and Italian lifestyle. The heart of the resort is Palazzo Bentivoglio, an 18th-century country castle, around which develops a contemporary village designed in continuity with the territory. The 30 hectares surrounding the complex extend up to the 900 of the farms, giving life to a system in which the care of the land is reflected in the table and in the quality of living.

Regeneration passes through the body and well-being, takes shape in the direct relationship with what we cultivate, and is reflected in the way the territory is lived and returned. Landscape, art, and spaces dialogue in an integrated vision, which also includes the preservation and enhancement of historical heritage: from the recovery of Palazzo Bentivoglio, today the heart of the resort, to a widespread art collection capable of putting memory and contemporaneity in relation. This approach also extends to the corporate dimension, where work time transforms into a broader experience, capable of generating quality, concentration, and authentic relationships.

We have chosen to describe ourselves as a Regenerative Lifestyle Resort because it expresses our way of understanding hospitality: not to offer a break from everyday life, but a more conscious way to live it. Regeneration is not only what happens during the stay, but what remains over time: energy, awareness, and a more balanced relationship with oneself and with the territory.

Rooms and Suites

The 150 spacious rooms and suites of Palazzo di Varignana (sizes ranging between 23 and 120 sqm) welcome guests in an intimate, yet at the same time bright and contemporary environment, where the functionality of the spaces combines well with the use of precious artisanal materials and the warm tones of the earth. The large windows offer magnificent views of the surrounding hills, creating a pleasant dialogue between interiors and exteriors.

THE WORLD HEALTH & WELLNESS

At Palazzo di Varignana, wellbeing fits inside a wider vision: that of the *Regenerative Lifestyle*, a contemporary approach that interprets hospitality as an experience of balance, quality of life and harmonic relationship with the territory. In this scenario, the health & wellness world develops as a structured and recognizable system, capable of offering different but coherent paths, united by a same idea of regeneration.

Two complementary dimensions, which represent as many ways of access to wellbeing: experience and science.

On one side, Varsana SPA, a space dedicated to rebalancing through sensory paths, where water, rituals and treatments accompany the body towards a condition of release and renewed energy. A place thought to welcome, slow down and favor a deep care of oneself.

On the other, Acquaviva Method, expression of a scientific approach to health and longevity: an evolved model that integrates research, personalized protocols and a systemic vision of the person, with the objective of generating a concrete and lasting change through a transformative path.

These two dimensions are born from an integrated system made of activities in nature, movement, rebalancing practices and moments of connection with the landscape, which amplifies and sustains the health & wellness paths, making the overall experience even more complete and coherent.

Two distinct approaches, united by a same direction: to accompany the guest towards a condition of more conscious, stable and personal wellbeing. Not two separate offers, but two accesses to the same world, in constant dialogue with the identity of the place and with the entirety of the proposed experiences.

Two dimensions of regeneration. A single vision of contemporary wellbeing.

VARSANA SPA

Varsana SPA is an oasis of well-being that finds its highest form of inspiration in nature, offering guests an authentic immersion into the territory thanks to water, treatments, and personalized rituals.

Varsana SPA offers the guest of Palazzo di Varignana a multisensory experience in search of the authentic well-being of mind and body, among a traditional SPA path, outdoor pools, private SPA, treatments, and massages in addition to yoga sessions.

Traditional path

The traditional path winds through a large circuit of whirlpools, saunas, Turkish bath, and boasts a special sound pool where it is possible to immerse oneself in the splendid classical notes of the Varignana Music Festival, the unmissable musical appointment hosted every summer at Palazzo di Varignana. Expression of the deep bond with the territory are two new private rooms: the Cava d'Oro Bianco, which reproduces a Cervia salt quarry to offer guests the benefits of halotherapy, and the evocative Grotta dei Calanchi, a tribute to the clay soil formations typical of the Bolognese hills surrounding the resort, where it is possible to do scrubs and muds with our Evo oil for body care.

Outdoor pools

The seven outdoor pools are available to our guests in the period between May and September.

In the heart of the resort, next to a large solarium, opens a semi-Olympic pool for swimming lovers, flanked by two terraced pools overlooking the hills. A little further on, two Crystal Pools, saltwater pools with whirlpools and a swimming lane, become part of the Varsana SPA path in the winter months thanks to a telescopic cover.

For those who desire quiet and private spaces, the Piscina delle Rose and the Piscina degli Ulivi welcome guests in an exclusive area of the resort, overlooking the beautiful nature that surrounds us.

Ars Vivendi

An exclusive experience is certainly that of Ars Vivendi, a private SPA dedicated to the art of living well, where one can find personalized paths for the care of emotions, between spirit and matter, abandonment of the senses, and a vocation for discovery. Two well-being traditions are the protagonists of this area: The Hammam, which tells us of the Arab culture's view on body care, for the purification from the waste of life: a search for harmony that dwells in Middle Eastern suggestions; in the scents, in the materials, in the sounds, in the savonage with the application of olive oil-based products to rediscover the presence of the body and the perception of the senses. The Ofuro, on the other hand, transports the guest to the discovery of the Japanese approach to well-being, where mind and spirit are protagonists of a different way of understanding self-care. It is the spiritual way to the traditional bath of the rising sun, where absence becomes presence, the empty full, time expands, and one rediscovers the roots of one's ego in the ancient gestures of the tea ceremony, served on the tatami. Two journeys - in time, in space - to inhabit one's needs according to the culture of peoples who have sought well-being through different rituals.

Treatments and rituals

A unique style, traditional yet at the same time innovative, characterizes the team of well-being professionals of Varsana SPA.

Face and body treatments

There are many proposals available, including relaxing, remodeling, hydrating treatments, peelings, and radiofrequency. Not to be missed are the treatments made with the new Varsana SPA cosmetic line based on products rich in antioxidant and soothing properties cultivated by our farm, such as pomegranate, olive oil, saffron, and Sangiovese.

Massages

There are many types of massage from which you can choose, from sweet and light to more dynamic ones, to be experienced alone or as a couple, to treat yourself to pleasant moments of relaxation

next to a special person. They range from anti-stress massages to Hawaiian LomiLomi, from Thai to Decontracting, from plantar reflexology to Lymphatic drainage, from Hot Stone to Candle Massage.

The Varsana Rituals – Regeneration rituals for body and mind

The Varsana Rituals represent the most distinctive expression of the Varsana SPA philosophy. Each ritual is conceived as a curated path, born from the integration of three essential elements: water, treatment, and ritual. Experiences designed according to a precise structure, in which each phase has a defined function. Water prepares the body and amplifies its sensory receptivity; manual treatments act deeply and selectively on well-being systems; the ritual completes the path, accompanying the guest in a sensory and holistic process. Each Varsana Ritual is developed through carefully studied times, sequences, and techniques, with the aim of offering concrete benefits to the nervous, muscular, cutaneous, and emotional systems. The result is an authentic process of deep regeneration, in which well-being is understood as a harmonious balance between body and mind. The experience concludes with the Tea Ritual, an integral part of every Varsana Ritual. Far from being a simple symbolic gesture, it represents a moment of integration and conscious pause, necessary for the experience to be fully welcomed and internalized.

THE TEA RITUAL

A moment of integration and conscious presence

Inspired by the Japanese tea ceremony Chanoyu, the Tea Ritual is the concluding and unifying moment of the Varsana Rituals. Rooted in the principles of harmony, respect, purity, and tranquility, it is conceived as a form of meditation in motion, capable of generating deeply calming effects on body and mind.

This intentional moment promotes stress reduction, supports mindfulness and concentration, and gradually accompanies the guest toward a state of conscious calm. It also represents the transition from the active dimension of the treatment to that of inner quiet and rest.

During the ceremony, guests wear the yukata, a traditional Japanese garment linked to the world of bathing and well-being, while the master of ceremonies wears an original Japanese kimono, emphasizing the symbolic and cultural value of the ritual. Within the Varsana SPA experience, the Tea Ritual becomes an intentional space of time, in which water, treatment, and ritual come together into a single, coherent experience of regeneration and presence.

CALMING RITUAL

Conceived as an evening ritual, the Calming Ritual is designed to promote deep relaxation and prepare body and mind for quality sleep. The experience opens with immersion in the Ofuro, whose enveloping warmth stimulates the parasympathetic system and favors the release of accumulated tension. This is followed by a relaxing massage with Varsana SPA olive oil, which nourishes the skin, accompanying the body toward a state of deep quiet.

The path concludes with the Tea Ceremony and with the use of lavender harvested on the hills of Varignana, known for its relaxing properties. The integration of these elements supports the natural sleep-wake rhythm, promoting a deep and regenerating rest.

HEAD & HAIR RITUAL

Japanese inspiration

Inspired by Japanese well-being traditions, this ritual integrates scalp care with a deep relaxation of the nervous system.

The path combines steam, targeted cleansing, and manual face and head massages, stimulating microcirculation, rebalancing the skin, and alleviating mental tension. During the treatment, a saffron face mask — an active ingredient from the Varsana SPA line — is applied to nourish and firm the skin, while specific products contribute to purifying and revitalizing the scalp.

A final professional blow-dry phase completes the experience, which concludes with the Tea Ritual, restoring a feeling of lightness, mental clarity, and widespread well-being.

FACE RITUAL

Face Lifting Activity

Often defined as the “massage of eternal youth,” the Face Ritual is an advanced facial treatment that combines Face Yoga techniques and manual massage with a lifting action. Targeted exercises reactivate the deep muscles of the face, relieve tension, and improve circulation.

The treatment continues with a Japanese-inspired facial massage, based on acupressure and lymphatic stimulation, promoting detoxification and a natural lifting effect.

The ritual concludes with the Tea Ceremony, leaving the face relaxed, luminous, and rebalanced.

BODY RITUAL

African inspiration

This body ritual draws inspiration from the purifying traditions of the Hammam and is designed to regenerate the skin and reactivate the body's energy.

The savonage with black soap based on extra virgin olive oil promotes a deep cleansing, preparing the skin to receive the benefits of the subsequent massage. The experience continues with an African-inspired massage, performed with a nourishing blend of argan, sesame, and olive oils, which restores elasticity, comfort, and vitality to the skin.

The Tea Ritual concludes the path, amplifying the feeling of lightness, renewal, and integral well-being.

SOUL RITUAL

Dedicated to the rebalancing of the nervous system and emotional release, the Soul Ritual explores the vibrational power of sound as a tool for deep well-being.

Tibetan singing bowls are used during a treatment focused on the abdominal area, generating harmonic vibrations that promote the release of the deepest tensions and support emotional regulation. Working on the center of the body helps to strengthen the sense of stability and grounding.

The experience concludes with the Tea Ceremony, integrating body and mind into a state of calm, balance, and conscious presence.

The cosmetic line

The flagship of Varsana SPA is the cosmetic line created in 2021 in collaboration with the farm, an expression of the philosophy of Palazzo di Varignana, which has always put nature at the center. Extra virgin olive oil, wine, saffron, and pomegranate: the lands surrounding Palazzo di Varignana give us healthy products rich in antioxidant and soothing properties, which today become the soul of the new Palazzo di Varignana cosmetic line.

The cosmetic products are also the protagonists of a series of new signature face and body treatments offered by Varsana SPA.

“The Palazzo di Varignana cosmetic line is inspired by the concept of natural beauty - says Jennifer Theiss, SPA Director of Varsana SPA – Driven by the uniqueness of our zero-mile products, we have combined the essence and respect for nature with the most innovative cosmetic techniques. From the active ingredients present in our raw materials, a line of products is born for a beauty ritual to be followed daily at home.”

ACQUAVIVA METHOD - HEALTH & WELLNESS RETREATS

Palazzo di Varignana, immersed in greenery, is known for its mild and beneficial climate. Here, millennial culture and history intertwine with science, offering a vacation that enriches body and mind. In this context, Dr. Annamaria Acquaviva has created the Health & Wellness Retreats to make the vacation an unforgettable experience.

“After more than twenty years of clinical experience and research, I have translated science into a concrete method with which I personally accompany people on a real journey of transformation.

The Acquaviva Method, based on the 5 Pillars of Health, integrates nutrition, lifestyle, and awareness into highly customized and high-performance protocols. Through an epigenetic and nutraceutical approach, which dialogues with our DNA, this path becomes an opportunity to express one's potential, rediscover psychophysical harmony and mental energy, and shine with a new form of beauty,” states Dr. Annamaria Acquaviva.

The Acquaviva method

The Acquaviva Method, developed by Dr. Annamaria Acquaviva, Scientific Director of Palazzo di Varignana, is a holistic scientific approach that offers an innovative model focused on longevity. The resort offers Health & Wellness Retreats based on the 5 Pillars of Health (nutrition, inner harmony, physical activity, sleep, and supplementation), combining advanced research—epigenetics, nutrigenomics, and chronobiology—with the pleasure of the experience and the art of Italian living.

The Acquaviva method Retreats

The Acquaviva Method Retreats are divided into different thematic areas, designed to respond to specific well-being needs:

- Health, energy, and physiological balance: Slim, Detox, InForma, Relax & Boost
- Stress management and quality of life: Stress Release, Deep Sleep, Yoga & Mindfulness
- Lifestyle and emotional well-being experience: Leadership & Presence
- Life stages and balance: Golden Age, Family Wellbeing
- Sport, movement, and performance: Tango D'Amore
- Thematic retreats and collaborations with international retreat leaders

Alongside the Acquaviva Method paths, Palazzo di Varignana hosts retreats led by professionals and experts from different fields. Selected experiences that are consistent with the scientific principles of the Method, ranging from mind-body practices to arts and culture, expanding the concept of well-being into a more experiential and contemporary dimension.

All retreats can be customized in a tailor-made key, to offer each guest a unique experience, built on their own needs and oriented toward concrete and lasting results.

The Experiences

Beyond the retreats, the Acquaviva Method is developed into experiential paths, both individual and for groups. Through a philosophy oriented toward longevity, guests can immerse themselves in transformative activities such as Biowalking, Longevity Cooking Classes, and Nature Therapy. The offering also includes Mindful Lunches, Masterclasses, and Hypno-Inducing Training with Binaural Waves, for a profound and lasting impact on one's well-being.

Based on the 5 pillars of the Acquaviva Method, activities are also organized for MICE tourism, with team building programs designed as genuine wellness paths, in line with corporate welfare logic.

Annamaria Acquaviva

Annamaria Acquaviva is a dietitian nutritionist, doctor of pharmacy, and expert in mindfulness. For over twenty years, she has accompanied individuals and organizations on paths of well-being and change, combining clinical practice, scientific dissemination, and communication.

She is the author of books dedicated to health and nutrition, including “Health Revolution. I 5 pilastri della Salute” and “Bambini a tavola. Quasi un gioco” which reflects her commitment to the well-being of the youngest as well. She is also the founder of non-profit initiatives and collaborates with important scientific institutions and national media.

In 2025, the Acquaviva Method achieved 2nd place in the Best Spa Innovation category at the European Health & Spa Awards. It was also selected among the nominations for the Italian Tourism Awards in the Innovation category.

SPORTS & OUTDOOR ACTIVITIES

Regenerating through sports and outdoor activities, completely immersing yourself in the surprising beauty of the natural setting that surrounds the resort, to rediscover your physical well-being and the right inner balance.

Sports fields

Palazzo di Varignana is the right place to rediscover your ideal fitness by playing sports or simply enjoying an outdoor stay. Available to guests: a modern gym, a yoga room, tennis, basketball, and paddle courts.

Golf

For golf lovers, a practice area is available inside the resort, consisting of a putting green, chipping green, and a driving range with 11 hitting bays. Just a few kilometers from the resort is the Golf Club Le Fonti, a splendid 18-hole course on the hills of Castel San Pietro Terme.

Yoga

At Palazzo di Varignana, yoga is an integral part of the wellness experience, with sessions immersed in nature and in the spaces of Varsana SPA that promote balance, energy, and awareness. Throughout the year, there are also special appointments — created in collaboration with teachers and professionals — that enrich the offering with formats combining practice, nutrition, and wellness rituals. Among the most distinctive proposals, **face yoga** introduces a contemporary approach to self-care, enhancing the tone and expressiveness of the face through dedicated techniques.

Sports trails

Across more than 200 hectares of olive groves and vineyards, we have designed various trails and routes for both expert and beginner joggers and bikers. Through Komoot and Outdooractive, it will be possible to view routes of different lengths and difficulty levels for free on your smartphone.

Mindful walks: the routes have been designed to show guests the resort's different points of interest. They have an artistic focus (a route through all the resort's artworks) or a botanical one (Rio Rosso and Amagioia gardens) and range in length from 1.5 to 5 km.

Power & Strength Trails: to be done on foot or running, suitable for people with a good level of fitness. The routes unfold along the scenic points of interest of the resort and its immediate surroundings, and range in length from 2 to 6 km.

Bike tours: Gravel cycle touring routes with variable distances from 10 to 54 km to discover the beauties of the territory surrounding the resort, such as the famous Hamlet of Dozza, one of the 100 most beautiful villages in Italy.

RESTAURANTS AND BARS

The deep bond with the land and its raw materials, the scents and colors are the most authentic soul of our cuisine, which expresses itself through different languages in the resort's four restaurants.

Our cuisine

The zero-mile products from the farm, including the award-winning extra virgin olive oil, are the protagonists of the menus, from those of the restaurants to the banqueting menus.

Treno Reale – Carrozza Ristorante

The travel experience, inside a historic 1921 Carriage.

The Treno Reale of Savoy is the theater of the senses for a five-stage gastronomic journey. Ideal for special occasions and private dinners, it is the authentic form of an experience balancing vintage charm and contemporary fine dining cuisine.

Il Grifone Restaurant

Contemporary Fine dining

In the 18th-century heart of the resort, the cuisine of Francesco Manograsso interprets the territory through three tasting menus — Sea, Land, Garden — featuring raw materials from our farm, fish from our sea, and seasonal ingredients. A research-driven cuisine deeply rooted in the land, selected for the second consecutive year by the Michelin Guide.

Aurevo Restaurant

All-day dining · Contemporary Italian cuisine, poolside

Open to every desire, it is the all-day dining destination where Varignana's extra virgin olive oil serves as the common thread of a cuisine that embraces both refinement and simplicity. Quality comfort food in a relaxed setting overlooking nature.

Trattoria Le Marzoline

The cuisine of yesteryear, in the Emilian-Romagnolan tradition

A place of memory, the flavor of history. In the fresh pasta rolled by hand every day, as well as in the family recipes, in the tortellini in capon broth, or in the tagliatelle with Bolognese ragù. The ingredients from our farms gathered in an authentic and convivial atmosphere.

Ginkgo - Longevity Restaurant

The Ginkgo restaurant is the result of an integration and synthesis of all the values revolving around the scientific approach of the Acquaviva Method. The protagonists are strategic combinations of nutraceuticals, capable of modulating longevity genes and enhancing physical and mental performance. Sustainability, local products, and ingredients of excellence, including the award-winning EVO oil, guide every choice. The menu is anti-inflammatory, low-FODMAP, free of gluten, dairy, and refined carbohydrates, also suitable for low-carb, ketogenic, or vegan diets, and follows the principles of the MIND diet. Each dish is accompanied by elixirs that amplify its benefits.

Executive Chef Francesco Manograsso

Of Calabrian origins but Emilian-Romagnolan by adoption, he was born into a family of restaurateurs, from whom he inherited curiosity and a passion for cooking. After several major experiences in 4 and 5-star hotels on the Romagna Riviera, he arrived in Bologna at Ristorante Bitone, an icon of traditional cuisine, and subsequently joined the brigade of Ristorante Neoclassico at the Royal Carlton Hotel. It was his meeting with Michelin-starred Chef Vincenzo Cammerucci that brought out his ability to think outside the box, allowing him to start from local raw materials to create novel dishes and pairings, enhancing their most authentic flavor. An internship at the famous starred restaurant Schoneck in South Tyrol completed his training. In 2016, Francesco became Head Chef of the fine dining restaurant “Il Grifone”, while in 2026 he assumed the role of Executive Chef of the resort's restaurants.

“Every dish is born from the encounter between the zero-mile raw materials grown at Palazzo di Varignana and my childhood memories, which trigger an ever-new creative process. The resort’s vegetable garden is an inexhaustible source of inspiration, and over time, the plant element has become increasingly central to the development of my menus: through research and experimentation, I have understood its infinite expressive potential, culminating in the creation of an entirely plant-based tasting menu. For me, cooking is also a game: each dish represents a concentration of contrasts in flavors and textures. Studying ever-different techniques, such as drying or fermentation, allows me to enhance and utilize the raw material as much as possible, preserving all its nutritional characteristics and avoiding waste.”

Our bars

Ideal for relaxing and savoring delicious aperitifs or happy hours in pleasant company, thanks to a wide variety of cocktails.

Lounge Bar

The Lounge Bar, featuring wonderful outdoor terraces overlooking the endless hills surrounding the resort, is a blend of design, style, and creativity. Ideal for relaxing and savoring delicious aperitifs or happy hours in pleasant company, thanks to a wide variety of cocktails, it is the perfect place to hang out with friends after work, after dinner, or during the weekend. The charm of an intimate and cozy bar that can also transform into a location for events and business meetings.

Pool bar and Green Bar

During the summer season, between a dip in the pool and relaxing moments on the sun loungers, the informal atmosphere of the pool bar is perfect for those who want a light salad or a simple snack while staying poolside.

EVENTS, MEETING AND WEDDINGS

Versatile spaces perfect for every occasion and event, from corporate meetings to private events, easily adaptable to your specific needs.

Corporate Events

An elegant foyer opens up from the historic cellars of Palazzo Bentivoglio, leading to the 300-square-meter Convention Center. Featuring natural daylight and black-out windows, it offers the perfect versatility required for any type of event.

A gallery hosting a precious private collection of artwork and antiques serves as a link to the Spazio Belvedere: a 770-square-meter multifunctional area across two levels, ideal as a location for banquets, fashion shows, musical events, receptions, and presentations.

Weddings

Palazzo di Varignana is a place where beauty has always blended with attention to every detail, perfect for couples who love to dream and wish to be guided by an outstanding staff. A team that works together to

create not just events, but true works of art, allowing you to live a daydream on the most important day of your life.

ART AND ARTWORKS

Artworks of immense value are hosted at Palazzo di Varignana, arriving from different eras and corners of the world thanks to the eclecticism of the owner, who over the years has created an astonishing private art collection. Wonder is certainly the first emotion that strikes visitors upon entering the **Wunderkammer** of Palazzo Bentivoglio: a “cabinet of curiosities”—as the name itself suggests—home to ancient and precious artifacts from the most diverse places and epochs, alongside several relics from the archaeological site of the ancient Roman city of Claterna.

Palazzo Bentivoglio also houses the famous **Claterna mosaic**, one of the best-preserved mosaics in Northern Italy, on loan from the Civic Archaeological Museum of Bologna. Crafted with tesserae of white Istrian stone, black stone from Pistoia, and multi-colored stones, the polychrome mosaic now on display at Palazzo di Varignana is of seductive beauty and refined workmanship. Dating back to the second half of the 1st century BC, the sophisticated composition of this pavement, unearthed in 1898, remains the most striking testament to the high standard of living achieved by Claterna during the Augustan age.

Inside the Palace's **private Chapel**, two other pieces of great value can be found: a faithful and highly precise reproduction of the Gregorian Calendar, and an oil painting on canvas depicting Pope Gregory XIII in conversation with the committee of top scholars who devised the new calendar based on the recent discoveries and measurements of Nicolaus Copernicus.

Like hidden gems, many other important artworks embellish the resort and reveal themselves to guests throughout their stay, such as the mythologically inspired bust “**Sulla Riva II**” by the famous Polish sculptor **Igor Mitoraj**, the bronze sculpture “**Largo Gesto per un massimo spazio**” by Bolognese artist **Quinto Ghermandi**, or the **three Triptychs**, representing the intersection of three triangles, a symbol of evolution and the perfection of the number three, arranged one after the other in a progression toward the sky.

The locomotive of Treno Reale

Completing the historical reconstruction of the Treno Reale – Carrozza Ristorante, the locomotive arrived at Palazzo di Varignana in September 2024. It is a 740 series, the most widespread Italian steam locomotive, so much so that they were nicknamed 'Maestre' because every Italian steam train driver learned and worked on these locomotives in depots all over Italy, from the Alps to the Islands. The 740.329 at Palazzo di Varignana, built by the Officine Meccaniche di Milano with factory number 722, entered service on March 24, 1921. It initially operated freight and passenger services in Tuscany on the lines running into Florence, moving to Benevento in 1926. In 1928, it was transferred to Romagna, where it remained until the Second World War when it reached the Catania Depot. In the post-war period, it is believed that the steam locomotive worked in Campania, given the numerous overhauls carried out between 1949 and 1967 at the Pietrarsa Workshops, today the National Railway Museum. At the beginning of the 1970s, the 740.329 was assigned to the Livorno Depot, where it served until 1978, when it had to be transferred to Cremona for boiler overhauls. In 1980, it returned to Livorno where, according to accounts by Arnaldo Vescovo, it was used to train newly qualified FS engineers in steam traction. It officially ceased active service in 1984, remaining stationed as a backup locomotive for the Livorno rescue train until 1989, occasionally heading

special trains on Tuscany's most scenic lines. Based on Arnaldo Vescovo's accounts, it is highly probable that the last time the 740.329 was fired up was in October 1989, when it was used for a Barilla commercial.

GARDENS

True botanical works of art in the heart of the resort invite guests to lose themselves in the beauty and harmony of nature.

The Ornamental Garden

In 2015, Palazzo di Varignana expanded its estate, enriching the charm of its grounds with the acquisition of a garden included in the prestigious Grandi Giardini Italiani Network.

Spanning an area of three hectares, the Garden is the creation of landscape designer Antonio Perazzi. By designing low walls, terraces, steps, fountains, and a majestic swimming pool, he created a garden from scratch where countryside, nature, and formal features blend with irresistible spontaneity. A major highlight is the oak collection created by Perazzi, featuring a total of 100 specimens across 76 different species, making it one of the most important arboreal heritages in Italy. In the first section, visitors discover the formal Garden, where geometric thematic rooms open into one another, harmoniously divided by hedges of ginkgo biloba, hornbeams, and rows of maple trees, which host rose bushes, ornamental grasses, ornamental cherries, and dogwoods.

Passing through a pergola of crabapple trees and roses, visitors reach the plant labyrinth (the Carlico Labyrinth). It was conceived by Sandro Ricci, who in 2015 designed the seamless union between the Garden and the existing twenty-hectare park. The labyrinth's originality stems from the overlapping of narrow-leaved phillyrea (*Phyllirea angustifolia*) hedges onto the rich existing orchard. The Garden wraps around every side of what was once the manor house, which has since been converted into two luxury apartments. In addition to countless herbaceous species, Mediterranean trees, and shrubs, it encloses copious blooms of broom and fragrant osmanthus bushes.

The private park of Palazzo di Varignana is further enriched by five recently planted *Olea Europaea*, centuries-old specimens from Southern Italy.

The Vegetable Garden

On the southwestern slope of the Rio Rosso estate, a network of rustic paths allows visitors to cross the Almond Orchard, which features two late varieties (*Prunus Dulcis* Soleta and Lauranne), and a Goji berry (*Lycium barbarum*) plantation trained in a spindle shape. To the east, a multi-centuries-old olive tree stands over the terraces dedicated to the cultivation of aromatic and medicinal herbs. At the foot of the slope, two paths branch out, offering the chance to see unusual fruit species (Asimina, Panaché Fig, Red Love Apple), trellised table grapes, and many varieties of forgotten fruits like Jujubes or Biricoccoli, as well as ancient varieties of Apple and Pear trees (some dating back to the 18th century – such as the 'Curato' Pear from 1760).

A collection of minor fruits, a Elderberry grove, and a Hazelnut orchard complete the cultivated areas before leading into the pristine wooded area typical of our hills.

Anfiteatro sul Lago

The Anfiteatro sul Lago is a natural stage nestled among the vineyards of Agrivar, the agricultural estate of Palazzo di Varignana, representing a splendid example of land reclamation and the result of an ambitious natural engineering project.

Featuring a classic semicircular structure, the Anfiteatro has five tiers made of sandstone from the Tuscan-Emilian Apennines, offering spacious seating that can accommodate over 250 people. During the summer season, the Anfiteatro becomes the perfect venue for highly atmospheric open-air concerts and events, where can taste the fine wines produced in the 35 hectares of surrounding vineyards or the premium oils extracted from the olive trees grown on the nearby slopes.

From the Anfiteatro, you can enjoy an enchanting landscape, especially during the autumn season, when the rows of vines light up with warm hues ranging from the yellow of Chardonnay to the red of Sangiovese and the orange shades of Malbo Gentile.

From the center of the Anfiteatro, a path leads to the lake below and continues all the way to the winery, the beating heart of the entire estate. Numerous other paths cross the vineyards, among which a particularly fascinating, winding trail stands out, designed between centuries-old oaks and recently planted cypresses.

VILLAS COLLECTION

Just a few steps from the resort, nestled in the Bolognese hills, the villas of the Palazzo di Varignana Villas Collection offer a more intimate and independent way to experience the estate, where the local territory becomes part of your stay. Restored from ancient farmhouses and brought back to life, they tell a story of care and transformation, creating spacious and private environments where time slows down and your stay is shaped by your own rhythm, amidst private gardens and swimming pools.

A stay in a villa thus becomes a privileged starting point for exploring the destination: with EVER Destination Concierge, every stay opens up to tailored experiences designed to connect you with the cultural, food and wine, and natural heritage of the Emilia-Romagna region. Each villa offers the ultimate comfort and freedom, featuring flexible stay options and seamless connection with the resort and its services.

Amagioia

Amagioia is an elegant private residence that is part of Palazzo di Varignana. The villa offers an extraordinary view over expanses of olive trees and vineyards, and is surrounded by a 5-hectare private garden, a true botanical work of art that is part of the prestigious 'Grandi Giardini Italiani' network. Guests also have access to a private 100 sqm Infinity Pool, flanked by a 19 sqm hydromassage tub with a spacious solarium, offering a breathtaking view of the surrounding hills.

Amagioia Private Villa is split over two floors, featuring timelessly charming interiors where classic and modern elements blend harmoniously. The recent restoration has created a welcoming yet refined environment, fully respecting the original design.

The ground floor features two comfortable rooms for 4 people, both with a private bathroom. Thanks to the large patio windows, the living room is very bright and offers direct access to the garden.

An impressive wooden staircase leads to the first floor, which features a living room and three bedrooms: two deluxe rooms and a junior suite, all with private marble bathrooms. The master bedroom is characterized by a very unique walk-in shower that connects the sleeping area to the bathroom.

The two floors of the residence are connected by a majestic two-story library designed by local artisans, while on the ground floor, a greenhouse of over 40 sqm opens onto the private garden and onto several oaks that are part of a collection unique in Italy.

It is possible to consume all meals in the nearby restaurant of the resort or book the service of private chef, while, those who desire it, can manage themselves autonomously thanks to the perfectly equipped kitchen on the ground floor.

Rio Rosso

An original two-story stone residence, set within the Vegetable Garden of Palazzo di Varignana, dotted with centuries-old oaks.

It is reached by crossing the suggestive garden of aromas and enjoys a magical sense of immersion in the green.

Rio Rosso offers four elegant bedrooms with traditional wood and terracotta ceilings, with thick stone walls that ensure silence and a sense of welcome.

Two rooms enjoy a private living room, one of them has a splendid furnished terrace, which projects the view towards the woods and towards the ancient village of Varignana.

On the ground floor, guests have at their disposal a large living area with a kitchen to enjoy all convivial moments.

The classic furnishings and the boiserie are crafted by Italian wood artisans and likewise combined with unique pieces of Italian antiques, the object of careful research: from the wrought-iron and gilded headboards, to the chest benches, to the decorative objects.

The large southwest-facing pergola opens the house's life to the outdoors in every season.

During the beautiful season, guests have at their disposal a solarium facing the orchard.

This space is completed by a small, heated circular swimming pool equipped with a hydromassage and pleasant night light effects.

Completely surrounded by the greenery of the Bolognese hills, the residence offers glimpses of historical sites of particular artistic value, such as the famous pre-Romanesque Crypt of the Church of San Lorenzo and the Malvezzi Tower dating back to 1078, which is part of the village of Varignana.

Guests enjoy absolute privacy and every comfort, including an internal parking space within the courtyard area completely reserved for guests.

Pergola

Pergola is a splendid private villa in a shabby chic style, part of Palazzo di Varignana Private Villas, nestled in the greenery of the Bolognese hills, perfect for nature-loving travelers seeking privacy and tranquility.

The house accommodates up to 12 guests in large common areas overlooking a scenic outdoor porch with a view of the Bologna skyline and four bright suites, each with a unique and distinctive style. The 4,000 sqm park includes a solarium with two hydromassages and an outdoor pool overlooking the surrounding hills.

For the four rooms, names inspired by natural elements of the earth were chosen, which were used to create the colors and designs of the furnishings.

At the ground floor is the Avorio Suite, a material that is dominant in the room.

On the first floor, the two rooms Cobalto and Ardesia take their names from the two minerals that were once used to create respectively the two dominant colors in the ceilings of the two suites, blue and gray-blue.

Finally, the room on the upper floor, Grafite, recalls the clear details of the wallpaper inspired by pencil design sketches.

Tamburina

Tamburina is a classic countryside residence that, following a major architectural restoration, is presented today as a luxury Villa nestled in the greenery, particularly suitable for those seeking relaxation and privacy. Overlooking the wonderful rows of olive trees that shape the hills of Varignana, Tamburina is a three-story stone villa perfect for 'green' stays and ideal for accommodating up to ten guests.

In the large living room overlooking the evocative landscape of the gulleys, you will find all the common areas: the fully equipped kitchen, spacious living areas with sofas and a large TV, as well as areas with comfortable chaise longues reserved for relaxation and reading.

Beautifully furnished with classic taste and custom furniture crafted by the finest Italian artisans, it offers a charming atmosphere of yesteryear thanks to its wall decorations and precious draperies.

On the upper floor, five elegant double bedrooms with private bathrooms welcome guests for rest and relaxation. Each room enjoys a beautiful view of the landscape and is equipped with a small table and a desk. The bathroom area is organized in an original and flexible way with small, independent spaces.

Two rooms have the option to interconnect, thereby also ensuring the comfort required by families with children.

Other spaces make this house unique: the top floor features cozy spaces equipped for work, meditation, or play, located in a private area that does not disturb other activities in the house. On the ground floor, there is also a small study with a monitor and Wi-Fi connection, in case of work needs or special privacy.

Surrounded by a well-kept garden, at Tamburina guests can enjoy a large heated and illuminated swimming pool for night swimming, equipped with outdoor furniture, sun loungers and umbrellas, a double overflow edge, and an enchanting view of the landscape. The beautiful outdoor covered patio offers the opportunity to dine outdoors.

The parking space is private and easily accessible from the municipal road, entering the entirely fenced garden area to ensure safety and comfort.

Colombara

Facing the splendid Anfiteatro della Vigna, Colombara presents itself as an ancient stone country farmhouse of great charm, with traditional wooden ceilings, terracotta tiles, and exposed roofs.

Arranged on two levels, it can accommodate up to twelve guests and offers every type of comfort.

On the ground floor, a spacious kitchen with a dining table is connected to a first living area. Other ample spaces with sofas and a large TV, game tables, and areas with armchairs reserved for relaxation and reading gradually open up toward the garden.

The environment with a classic taste, decorated with wallpapers, rugs, and draperies, offers the guests of the villa a stay of charm and elegance.

A first room with a private bathroom is located on the ground floor, while the remaining five double rooms are placed on the first level, served by a wide staircase and an elevator. Each room has its own soul and its own design. Among the rooms, a splendid suite with a private living room is designed for guests who require greater privacy.

The splendid view toward the countryside immerses guests in the landscape dotted with vineyards, and in summer it offers splendid sunsets over the hills.

The seasonal heated swimming pool with an infinity whirlpool toward the rows of vines and an opening onto Bologna plain guarantees the quiet that the agricultural landscape can offer. The outdoor pergola allows guests the possibility of dining outdoors.

The parking is reserved and conveniently accessible from the municipal road, entering the fenced garden area to guarantee safety and comfort.

Santa Maria Maddalena 1366

At the top of the hill, Santa Maria Maddalena dominates the view over the splendid Anfiteatro sulla Vigna. This Villa enjoys a particular historical charm, thanks to the medieval Chapel, deconsecrated and restored in 2022.

The Villa counts five elegant double bedrooms arranged over two floors, served by the living spaces on the ground floor, lounges, a dining room, a corner bar, and a large kitchen with the possibility of dining outdoors while enjoying a wonderful view.

A first bedroom with a private bathroom is located on the ground floor, while the remaining four double bedrooms are located on the first floor and can be reached by a wide staircase and an elevator. Two rooms are communicating, thus guaranteeing the comfort required by families with children. Each room offers a magical view of the landscape dotted with vineyards and, during the beautiful season, gives splendid sunsets over the hills.

The furnishings are cared for in every detail, characterized by a contemporary design though guided by tradition and by the classic elegance of lines, symmetries, and sober artisanal decorations, all designed ad hoc and realized by the best Italian artisans. To these is added the accurate restoration work to which the property has been subjected.

During the summer season, the infinity swimming pool offers a magnificent view over Bologna plain, immersed in a splendid private park of 6,000 sqm.

The parking is reserved and easily reachable from the main road, entering the completely fenced garden area to guarantee safety and comfort.

THE AGRITURISMI

The agriturismo of the agricultural farms of Palazzo di Varignana offer an authentic hospitality experience immersed in the nature of the Bolognese hills. Places designed for those who wish to live the territory in a genuine way, without giving up the comfort and quality of services. Surrounded by olive groves, calanchi, and rural landscapes, they interpret the agricultural tradition in a contemporary key. Welcoming rooms and apartments, well-kept spaces, and relaxing atmospheres create the ideal context for an escape from the city, dedicated to well-being and slowness.

Panoramic gardens, swimming pools reserved for guests, and wide outdoor spaces allow living the stay in full contact with nature, enhancing the bond with the territory and its rhythms. Thanks to their intimate dimension and reserved position, they are also suitable for small corporate events, meetings, and team building in a natural and exclusive context, where functionality, privacy, and elegance coexist in a harmonious way.

Country House Oliveto Sul Lago

Situated on a gentle slope with a view over the valley, Country House Oliveto sul Lago is the ideal place both for spending moments of quiet and for realizing private events of every kind, from weddings to corporate meetings, in the suggestive outdoor park overlooking the olive groves.

Equipped with 12 rooms and a park with an infinity swimming pool, it distinguishes itself by the elegance of the environments, characterized by a harmonious union between bucolic tradition and a refined style of furnishings.

The restaurant of Oliveto sul Lago offers the opportunity to enjoy a suggestive panorama savoring the local cuisine prepared exclusively with 0 km products.

The bright central room is characterized by large windows overlooking the olive grove and allows hosting up to 60 people, maintaining the pleasure of an intimate and family dinner. In the warmest months, it is possible to enjoy lunch or dinner in the outdoor space with a view over our enchanting swimming pool.

Borgo Alle Crete

Overlooking the calanchi, the olive groves, and the hills shaped by time, Borgo alle Crete offers an authentic hospitality, in perfect harmony with the surrounding landscape.

Rooms and apartments combine the charm of rural tradition with contemporary comfort, giving life to well-kept, warm, and welcoming spaces, designed to offer a relaxing and regenerating stay and to tell the story and soul of this place. Outside, the garden with a swimming pool and solarium area, open from May to September, is reserved exclusively for overnight guests and gives an enchanting view over the natural landscape surrounding the agriturismo.

Borgo alle Crete is the ideal setting for exclusive stays: the environments, intimate and cozy, but at the same time perfectly equipped, combine functionality, comfort, and elegance.

AGRICULTURE



THE AGRICULTURAL FARMS: AGRIVAR, CÀ MASINO, TORRE CAVINA

The History

The agricultural project of Palazzo di Varignana is born from an extensive recovery intervention of the rural landscape of the Bolognese hills. The path has brought life back to historical buildings, abandoned agricultural lands, and traditional crops that over time had progressively reduced.

Founded in 2015, Agrivar – which has been joined over the years by the Cà Masino and Torre Cavina agricultural farms – counts today about 900 hectares of land. Thanks to an important work of agricultural requalification, the olive groves have been restored and expanded with native varieties, which today extend for 265 hectares, contributing to the production of an extra virgin olive oil recognized and awarded at a national and international level.

Alongside the olive groves, 57 hectares of vineyards develop, 3,000 square meters of vegetable garden, a large orchard, and a rare cultivation of saffron, which enrich the agricultural offer of the estate.

The line of products under the Palazzo di Varignana brand includes six types of extra virgin olive oil, including four monocultivars and two multivarietales. To these is added a selection of sparkling, white, and red wines and a range of agricultural products that includes saffron pistils, spreadable fruit, and fruit juices.

Agricultural philosophy

With its agricultural project, Palazzo di Varignana promotes a vision that unites tradition, territory, excellence, and health. The valorization of the agricultural landscape and historical crops represents the heart of this path, which over the years has brought life back to lands once abandoned and has contributed to redefining the profile of the hills surrounding the resort.

The founder's passion for the olive plant is at the origin of this project. Today, the olive groves extend for 265 hectares between Emilia-Romagna and Marche and represent one of the most important olive recovery interventions in the territory; 195 thousand plants give life to an extra virgin olive oil of great quality, characterized by aromatic intensity and gustatory balance.

Ancient cultivation traditions integrate with modern agronomic techniques, such as trellis training and mechanized harvesting, which allow combining sustainability, productive efficiency, and quality of the raw material.

Year after year, the entry into production of new olive groves contributes to consolidating a path that has led Palazzo di Varignana to become one of the main olive producers of Emilia-Romagna, as well as a virtuous example of recovery of the rural landscape and valorization of native cultivars.

Among these, representative varieties of the territory stand out, such as Ghiacciola and Nostrana, capable of expressing identity and character through distinctive aromatic profiles.

Each cultivar tells a different nuance of the territory: oils that vary from season to season, with scents ranging from the most delicate fruity notes to the most intense ones and with a range of vegetable notes that recall fresh grass, almond, and artichoke.

The 2025-2026 Olive oil campaign

The 2025–2026 olive oil campaign includes the monocultivars Brisighella DOP (Nostrana di Brisighella), Vagnano (Nostrana), Pandesco Bio (Maurino), Stiffonte (Correggiolo), the multivarietales Cabbianca Bio and Lafonte, and finally the Aurum Limited Edition.

The Awards received

The constantly growing path is confirmed by the presence – for the seventh consecutive year – in the Flos Olei guide, considered the “bible” of extra virgin olive oil: in the 2026 edition, Palazzo di Varignana falls among the 500 best extra virgin olive oils in the world, with a score of 93/100.

A constant progress, confirmed by numerous other awards obtained by the 2024/25 olive oil campaign. Brisighella DOP was awarded as Best Organic Scent and Best Organic Packaging by Bibenda 2026, also winning the Airo Miglior D.O.P. Emilia Romagna recognition, the Due Foglie Oli d'Italia Gambero Rosso 2025 awards, the Merum guide 2025 awards, and the MIOOA 2025 Bicchiere di Platino and Miglior olio according to the consumer jury awards; Cabbianca Bio has conquered Forme dell'Olio, Platino 2026, the Medaglia Extra Gold BIOL 2025, the Gold Award at the New York Olive Oil Competition 2025, the Gold Japan Olive Oil Prize JOOP 2025 and the recognition from FEINSCHMECKER 2025; Vagnano distinguished itself with the Gold Award at the New York Olive Oil Competition 2025, the Silver Japan Olive Oil Prize JOOP 2025, and the mentions in Flosolei 2026 and Feinschmecker 2025; Pandesco received the Medaglia Extra Gold BIOL 2025, the Due Foglie Oli d'Italia Gambero Rosso 2025 awards, the Merum guide awards – 2 cuori 2025, and the nomination as Europe's Best Ego Finalist 2025 with its Il Magnifico Collection; finally, Stiffonte and Lafonte were awarded respectively by Flosolei 2025.

The Encological project

The winemaking project of Palazzo di Varignana is born from the encounter between native grape varieties and international varieties, with the objective of valorizing the potential of the hills between Bologna and Romagna.

The microclimatic conditions of the area – characterized by Mediterranean influences mitigated by a continental context – together with the north-south orientation of the valley and the east-west exposure of the vineyards, create a favorable environment for the ripening of the grapes and the production of balanced and recognizable wines.

The agronomic project develops today over 57 hectares of vineyards, cultivated with attention to the quality of the raw material and the sustainability of agricultural practices. The objective is to produce wines that express with clarity the identity of the Emilia-Romagna territory, privileging a direct, legible style coherent with the origin of the grapes. The range includes different types of sparkling, white, and red wines, including the Metodo Classico Villa Amagioia Blanc de Noirs Brut and Villa Amagioia Blanc de Blancs Brut, the Chardonnay Colli di Imola DOC, the Albana Romagna DOCG, the Sangiovese Superiore Romagna DOC, the Pinot Nero IGT Rubicone, and Vigneto del Ventaglio Particella 63.

The winery makes use of modern enological technologies, designed to preserve the quality of the grapes and accompany the production process while respecting the varietal characteristics. The aging takes place in the barrel cellar located under the brick vaults of the winery, where the wines mature in French oak barrels until reaching the right expressive balance.

The presence of an integrated agricultural supply chain, which directly follows all phases of production – from vineyard management to winemaking – represents one of the distinctive elements of the enological project of Palazzo di Varignana.

The estate's wines can be tasted in the semi-underground winery, immersed in the vineyard landscape of the surrounding hills. Among these, Sangiovese Superiore 2023, Romagna Albana DOCG 2024, Chardonnay 2025, Pinot Nero Rubicone IGT 2023, Villa Amagioia Blanc de Blancs, and Blanc de Noirs have received prestigious recognitions, including The WineHunter Award (Gold and Red), Decanter Bronzo and the Due Bicchieri Rossi of the Vini d'Italia Guide 2026.

Adopt an Olive tree

With the “Adopt an Olive Tree” project, Palazzo di Varignana offers the possibility to concretely participate in the agricultural requalification path of the Bolognese hills started by the group's agricultural farms.

The initiative allows supporting the protection of the landscape and the biodiversity of the territory through a symbolic but lasting gesture: the adoption of an olive plant within the estate's olive groves.

Each adoption includes the placement of a personalized plaque with the name chosen by the adopter and the issuance of an “olive tree passport”, a document that tells the story of the plant and accompanies its growth over time.

The project also includes a 3-liter bag-in-box of extra virgin olive oil produced by the agricultural farm (or three bag-in-boxes in the case of adopting three plants) and a 10% discount on the purchase of the new oil for the following five years.

The initiative represents a concrete way to strengthen the bond between agricultural production, territory, and community, valorizing the olive landscape that characterizes the Varignana hills.

EXPERIENCES



EVER DESTINATION CONCIERGE

EVER Destination Concierge creates tailor-made experiences in Emilia-Romagna, where culture, nature, gastronomy, craftsmanship, and a discreet luxury intertwine in paths designed for travelers who seek authenticity and depth rather than ostentation.

Rather than proposing standard tours, EVER operates as a true destination curator: it identifies hidden excellences, facilitates privileged access, and builds each itinerary around the personal rhythm, interests, and sensitivity of the guest. Each experience is born from a close collaboration with local artisans, producers, cultural institutions, and keepers of living traditions.

Emilia-Romagna is not portrayed as an alternative to other more well-known Italian destinations, but as a place capable of expressing its own distinctive form of luxury: slow time, authentic relationships, cultural continuity, and quality of life. The role of EVER is to make this intangible wealth accessible, always preserving its balance.

Who we are

EVER Destination Concierge is a team of professionals united by a shared conviction: hospitality is an art made of listening, precision, and care.

Based in Bologna and rooted in a deep knowledge of Emilia-Romagna, EVER designs experiences for guests who recognize the value of a meaningful journey — paths capable of connecting people to places through human encounters, craftsmanship, taste, and landscape.

Rather than “selling experiences”, EVER builds relationships: with master artisans, small producers, historical residences, artists, chefs, and guides who embody the cultural DNA of the territory.

Each itinerary is developed as a tailor-made project, carefully calibrated on seasonality, availability, and the profile of the guest.

The unexpected Emilia-Romagna

Emilia-Romagna is a land to be discovered slowly.

Here, excellence does not declare itself — it lets itself be found.

Beyond the most well-known icons of Italian tourism, the region reveals a quieter and deeper form of refinement: historical workshops where craftsmanship continues to be a daily practice, villages suspended in time, gastronomic traditions guarded in gestures more than in recipes, and landscapes where silence becomes an integral part of the experience.

It is within this dimension that EVER Destination Concierge positions itself: selecting places and experiences that preserve their authenticity and building paths that respect the rhythm and identity of the territory.

Signature Experiences e Itinerari Curati

Bologna – Tasting alleys, skyline and brandy tradition

In Bologna, gastronomic exploration goes beyond classic food tours. Guests cross the historical Quadrilatero, entering into direct contact with workshops and producers, discovering traditional flavors reinterpreted in the key of signature street food. The experience can include the *Sky Experience*: exclusive access to a panoramic viewpoint 60 meters high, which offers a unique perspective on the city's famous red roofs. A short distance away, the painted village of Dozza reveals itself as an open-air art gallery, culminating in the Rocca Sforzesca, home of the Regional Enoteca and the historic Malvezzi Campeggi cellars.

The lesser-known Bolognese distilling tradition can be explored inside a historic villa dedicated to the artisanal production of brandy. Guests discover aging techniques in a timeless architectural context, with the possibility of guided tastings or, upon request, a personalized mixology masterclass.

The Po Delta – Silence, water, and unexpected art

The Po Delta and the Valli di Comacchio offer a landscape shaped by water and light. EVER builds experiences of silent exploration aboard traditional flat-bottomed boats, ideal for birdwatching at sunset, together with bicycle itineraries along the embankments, where land and lagoon blend in a subtle balance. Horseback rides on white Camargue horses allow a gentle immersion into this protected environment, suitable also for beginners and families. The cultural identity of the territory emerges in Comacchio, through visits to the historic Manifattura dei Marinati, and in the surprising Casa Museo Remo Brindisi — a twentieth-century architectural masterpiece where works by Picasso, Dalí, and Fontana dialogue with the surrounding landscape.

Santarcangelo di Romagna – Living traditions

Santarcangelo preserves an authentic atmosphere, suspended in time. At the Stamperia Marchi, guests come into contact with a mangano from 1633 — the oldest still functioning in Europe — still used today for the traditional processing of rust-printed fabrics. The experience is accompanied by tastings of local Romagna excellences, such as the Mora Romagnola, and by a path through the mysterious underground caves carved beneath the historic center of the village.

Modena & Parma – Rare flavors and Motor Valley

In the Modenese hills, EVER collaborates with small producers who guard ancient breeds like the Bianca Modenese, whose milk gives rise to a rare and sustainable Parmigiano Reggiano, chosen also by starred chefs. The itinerary can include visits to traditional vinegar cellars and producers of Parma ham, connected by rural landscapes of great harmony. For enthusiasts of technology and performance, the experiences can include access to advanced realities of automotive engineering such as the Dallara Academy, paired with a visit to the Labirinto della Masone, the largest bamboo labyrinth in the world, which houses the art collection of Franco Maria Ricci.

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